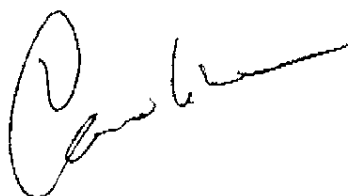


GMR MARKETING PHILIP MORRIS MEMORANDUM

TO: Claire Person or David Trumbull
FROM: Caroline Petty
DATE: December 14, 1994
RE: Parliament -- Sampling Company Comparisons

Hope this doesn't confuse anyone, but we've included the TLW summer quote based on the amount of hours we anticipate. This is because TLW's winter rate is based on their receiving the summer program.

Thanks and call with questions.



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